



WEST CHESTER PUBLIC LIBRARY
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**Sixth Annual Literacy Heroes Breakfast Recognizes Hometown Heroes
Local Celebrities and Community Members Gather to Honor Literacy Champions**

April 8, 2011: Chadds Ford, PA. For the sixth consecutive year, West Chester Public Library and Verizon joined forces with a bevy of other corporate sponsors to host the [Sixth Annual Literacy Heroes Breakfast](#). The purpose of the Heroes Breakfast is to recognize eight ordinary citizens in the community who are doing extraordinary things to promote reading and writing throughout the greater Philadelphia area.

Corporate sponsors had a difficult task of choosing just one winner per category among dozens of compelling nominations. Award winners included:

- ✓ **Adult Literacy Hero – Noemi Viveros**
- ✓ **Community Impact Hero – FLITE**
- ✓ **Corporate Good Neighbor Hero – NouSoma Communications, Inc.**
- ✓ **Education Hero – Jane Schultz**
- ✓ **Local Author Hero – Jeannine Ginsburg**
- ✓ **Technology/Innovation Hero – The Garage**
- ✓ **Uniformed Service Hero – Colonel Kerry Kachejian**
- ✓ **Youth Literacy Hero – Brittany Maupin**

Complete bios and photos for each winner can be found online at www.literacyheroes.com.

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Names of the 2011 winners were announced during a motivational awards breakfast at Longwood Gardens on Friday, April 8. Chaired by *New York Times* best-selling author [Kelly Corrigan](#) and emceed by 6abc Action News Meteorologist [David Murphy](#), the breakfast drew a standing room only audience of more than 250 guests.

"For those who struggle to read or lack the skills or means to benefit from the information richness that most of us enjoy, life is filled with hurdles," says **Howard Sundwall**, Board President, West Chester Public Library. "I applaud the eight literacy heroes we recognize this year who give selflessly to help others overcome those challenges. And I am grateful for our corporate neighbors and community leaders who generously support our vision to make a difference through the power of literacy."

The celebratory breakfast was filled with emotional moments as guests had an opportunity to learn about each of the eight winners through professionally produced video vignettes that were prepared by VideoNet.

Gale Given, President of Verizon, PA, commented, "Verizon is proud to recognize individuals across the lifespan and in various walks of life who are doing extraordinary things to promote the cause of literacy. We celebrate these heroes and welcome their families and friends."

The Literacy Heroes Breakfast was created six years ago by West Chester Public Library in an effort to celebrate and recognize the selfless actions of individuals who are committed to promoting the cause of literacy. The breakfast is also an important fundraiser for the library. A registered 501(c)(3) within the state of Pennsylvania, the library relies upon generous donations from the community to support the dozens of critical programs and services WCPL offers to more than 65,000 who reside within its service area. Generally there is no fee for library programs, thanks to community funding.

To make a donation to the library, or to gather additional event-specific information, including event photos, hero bios, video overviews, and more, please visit www.literacyheroes.com.

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